



AGENDA 2021

PUBLIC RELATIONS



MARYLAND-DELAWARE & DISTRICT of COLUMBIA ELKS ASSOCIATION

DISTRICTS:

~ **NC:** ANNAPOLIS 622 / TOWSON 469 / ESSEX 1866 / LAUREL 2283 / BOWIE 2309 / GLEN BURNIE 2266 / BROADNECK 2608 / SEVERNA PARK 2482

~ **NE:** WILMINGTON 307 / HAVRE de GRACE 1564 / DOVER 1903 / NEWARK 2281 / ABINGDON 2354 / MILFORD 2401 / CHESTERTOWN 2474

~ **SE:** SALISBURY 817 / CRISFIELD 1044 / CAMBRIDGE 1272 / EASTON 1622 / POCOMOKE CITY 1624 / SELBYVILLE 2173 / SEAFORD 2458 / CAPE HENLOPEN 2540 / KENT ISLAND 2576 / OCEAN CITY 2645

~ **SW:** WASHINGTON-ROCKVILLE 15 / PRINCE GEORGE'S COUNTY 1778 / ST. MARY'S 2092 / CAMP SPRINGS 2332 / WALDORF 2421 / DEALE 2528 / CALVERT 2620

~ **W:** HAGERSTOWN 378 / FROSTBURG 470 / FREDERICK 684 / WESTMINSTER 2277 / OAKLAND 2481

JOSEPH E. McGEENEY

STATE CHAIR – PUBLIC RELATIONS

2/22/2021



Public Relations Committee

PR – MEETING AGENDA

❖ **OPENING:** (5 Mins.)

- **Virtual Meeting: February 22, 2021 @ 7:00 pm // Location: Online – Zoom**
- **Virtual Meeting:** Called to order @ 7:00 pm by State Chair Joe McGeeney
- **Pledge of Allegiance...** led by... Sally Kramer – State Co-Chair
- **Attendance:** P = Present / A = Absent / E = Excused / V = Vacant

POSITION	NAME	LODGE		MEMBERS/GUESTS	MEMBERS/GUESTS
State Chair	Joe McGeeney	1866	P	SP Stu Burgoon	
State Co-Chair	Sally Kramer	817	P	SP-E Robert Raleigh	
NC District Chair	Carolyn Riggins	622	P	PSP Connie deYoung, GLC – PR	
NE District Chair	Vacant		V	PSP Carl Robinson-Host	
SE District Chair	Vacant		V	PSP George Hamilton, SA - PR	
SW District Chair	Kelley Randolph	2332			
W District Chair	Jill Johnson	378			

- **Minutes:** Previous Meeting Minutes – *Jan. 25, 2021* – by Sally Kramer – State Co-Chair
- **Guest & Topic:** None

❖ **SPEAKER(s):** (5 Mins.)

- *SP Stu Burgoon / SP-E Robert Raleigh / PSP George Hamilton, SA / PSP Connie deYoung, GLC – PR / State Sponsor Paul Hesel, PGER...*

❖ **STATE CHAIR REPORT:** (5 Mins.)

- **QR Codes** – work in progress for Training tutorial...
- **PR Slides** – work in progress...

❖ **OLD BUSINESS:** (10 Mins.)

- I. **SOCIAL MEDIA / WEBSITE** – Links for all Lodge Social Media Facebook Page placed on State Website – [District & Lodges Page](#) at top (Purple Drop-Down Bar). Just below all Text list of each Lodge - which is a single click direct link to their GL-VHP...
<https://virtualmanuals.elks.org/social-shareables/>



MD-DE-DC Elks Public Relations



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SC JOE McGEENEY: (443) 610-0935

- II. **HERD COMMUNITY & NEW GENERATION PROGRAMS...** <https://join.elks.org/> & **State Website PR Page:** <https://www.mddedcelks.org/public-relations.html>
- III. **e-Newsletter** – ...each **SDC** to review the e-Magazine (from State of Georgia) that was converted to pdf and sent via Google Cloud Docs (too large of file). Photos are coming in, but not much in the description article info of the events... fb Posts will also be reviewed... still a work in progress...

❖ **NEW BUSINESS:**

(10 Mins.)

- Review of February **GL Newsletter PR Article** (Page 2)... **“Elks PR thrives in difficult year”** ...
- **Next Meeting – please invite all Lodge E.R.s (Current & Newly Elected), current PR Lodge PR Chairs, and Lodge Secretaries. SC Joe McGeeney will contact State VP’s to join us as well...**

❖ **DISTRICT ROUNDTABLE DISCUSSION:**

(15 Mins.)

- **NC: Carolyn Riggins – 622**
- **NE: Vacant / State Chair Joe McGeeney – 1866**
- **SE: Vacant / State Co-Chair Sally Kramer – 817**
- **SW: Kelley Randolph – 2332**
- **W: Jill Johnson – 378**

❖ **ADJOURNMENT:**

- Meeting adjourned: **8:00 pm**
- ***Next Virtual Meeting: Mon., March 22, 2021 @ 6:30 pm**



***[STATE PR DIRECT LINK – CLICK HERE OR USE YOUR MOBILE DEVICE ON QR CODE ABOVE...](#)



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